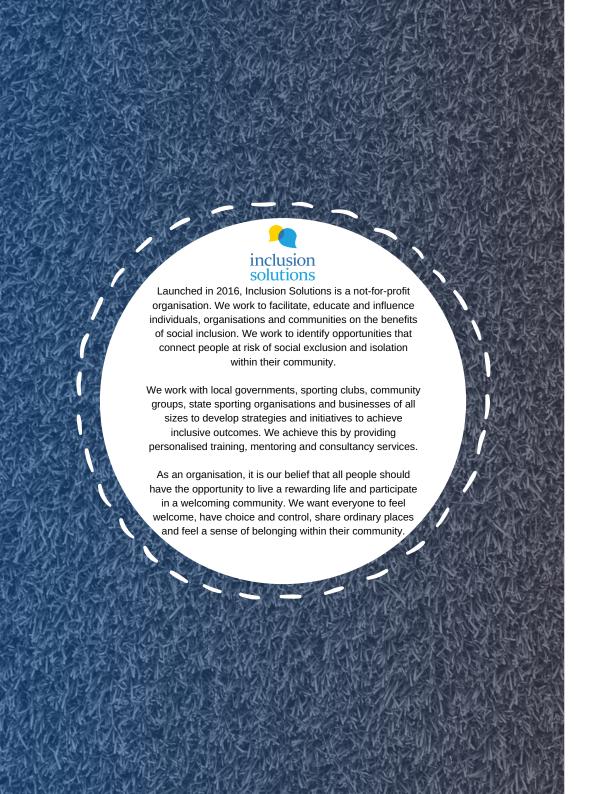


Creating innovators from renovators.



## **CLUB RENOVATION TOOLKIT**

Our *Club Renovation Toolkit* gives community groups, sporting and recreational clubs the skills to build their groups and impact their communities through social inclusion.

Our 30-minute live webinar sessions are hosted by our knowledgeable staff and guest presenters and give groups the tools to rediscover their foundations, attract new members through meaningful connection and ensure a successful future for the group is planned and sustained.

Outside of the weekly live sessions, the toolkit also includes bonus content such as recordings, video guides, practical worksheets and downloadable resources, to be used time and time again.

Participants, or Renovators, all have *lifetime access* to our online training, as well as the opportunity to join future rounds, ensuring their entire group can be up-skilled, no matter when they start their journey.

All participants are invited to join our closed Facebook group, where they can connect with other Renovators to share questions, thoughts, ideas, and most importantly, successes, long after the completion of the live sessions.







### **GROUP ENGAGEMENT - OPTION ONE**

#### **ROLE OF INCLUSION SOLUTIONS**

Our team will provide you with access codes for the *Club Renovation Toolkit*. These codes will allow your chosen groups to register for the Toolkit and gives them instant access to all resources, even before the live sessions commence.

#### ROLE OF THE FUNDER

Funders can select groups and distribute codes through any process they wish after receiving them from the *Inclusion Solutions* team. We ask that funders follow up with their selected clubs to ensure they have registered for the upcoming round. This option is suitable for organisations who have strong relationships with their groups.



### **CLUB ENGAGEMENT - OPTION TWO**

#### ROLE OF INCLUSION SOLUTIONS

Our team will contact your groups to distribute information and build interest in the *Club Renovation Toolkit*. From here, groups will be able to sign-up for the next round, directly through *Inclusion Solutions*.

#### ROLE OF THE FUNDER

Funders will be required to provide our team with a database of groups or a list of key contacts you wish to offer the opportunity to. This option is suitable for groups who are more responsive to external organisations.

### RENOVATION PREPARATION

PRE-COURSE

Once registered, participants will be required to watch our course introduction video and complete a short, pre-course survey. Participants can complete their preparation at a time that suits them best.

Units in this segment:

Introduction
Pre-course survey

**Bonus content in this segment:** 

Video Guide: Gratitude = Attitude



### FOUNDATION STRENGTHENING

**WEEKS 182** 

Rediscover the foundations of your group through practical activities to align your attitude, design your vision and find the perfect volunteers for your roles.

Our experts will even give you an in-depth approach to understanding your public Facebook page, your audience, and how to utilise these tools to their full potential.

Units in this segment:

Setting the Foundations
Unlocking Volunteer Assets

#### **Bonus content in this segment:**

Podcast: A Renovator's Guide to Inclusion pt 1 Podcast: A Renovator's Guide to Inclusion pt 2

### **GROWTH AND ATTRACTION**

**WEEKS 3 TO 5** 

Build strategies to ensure your group can maximise its opportunities to grow. Watch as your group's demographics expand through the communication and promotional tools shared. Our team will provide practical tips on where and how you can develop professional marketing material that will make attracting new members even easier.

Units in this segment:

Offering Choice Promotional Materials Inclusive Event Planning Bonus content in this segment:

Video Guide: Creating Opportunities Video Guide: Facebook Analytics





### RETENTION AND SUSTAINABILITY

#### **WEEKS 6 TO 8**

Find out how to capture the long term benefits of your learnings. The final phase of our toolkit will give you the tools to ensure your members are members for life, helping your group connect and grow to be a pillar of your community. We will even show you how to simplify often daunting tasks and how to make the most of your volunteer's time and energy.

#### Units in this segment:

Internal Communication
Future-Proofing
Positive Partnerships

#### **Bonus content in this segment:**

Podcast: A Renovator's Guide to Inclusion pt 3

Video Guide: Managing Enquiries

Podcast: A Renovator's Guide to Inclusion pt 4

### **RENOVATION REVIEW**

**ROLE OF PARTICIPANT** 

Participants will be asked to complete a post-course survey. This survey asks for feedback on course content and suitability, as well as providing an opportunity to share their plans and ideas for the future of their clubs.

#### **ROLE OF INCLUSION SOLUTIONS**

Our team will collate both the pre- and post-course survey responses and provide a report to funders on the findings, developments and outcomes.





### **GRADUATION**

Our graduation ceremony is an opportunity for all course participants to come together, either virtually or face-to-face, to celebrate the outcomes from the *Club Renovation Toolkit*. This celebration event is open to all participating groups and funders and will be held six weeks after the completion of the course. We encourage groups or funders to offer their venues to host this event.

# **RENOVATION PACKAGES**

### SINGLE CLUB \$500 PER GROUP INC. GST

- Registration for a single club
- Total of 2 attendees\*
- Lifetime access to worksheets and resources
- Lifetime access to session recordings
- Lifetime access to closed Facebook group

### 5 CLUB PACKAGE \$400 PER GROUP INC. GST

- Registration for up to 5 clubs
- Total of 10 attendees\* (2 per club)
- Lifetime access to worksheets and resources
- Lifetime access to session recordings
- Lifetime access to closed Facebook group



### 10 CLUB PACKAGE \$350 PER GROUP INC. GST

- Registration for up to 10 clubs
- Total of 20 attendees\* (2 per club)
- Lifetime access to worksheets and resources
- Lifetime access to session recordings
- Lifetime access to closed Facebook group



# 20 CLUB PACKAGE \$300 PER GROUP INC. GST

- Registration for up to 20 clubs
- Total of 40 attendees\* (2 per club)
- Lifetime access to worksheets and resources
- Lifetime access to session recordings
- Lifetime access to closed Facebook group



# **JOIN THE RENOVATION**

Each round of the *Club Renovation Toolkit* is open to clubs around Australia, with limited places. These places will be filled on a first come, first served basis.

#### 2021 Course Dates:

11 February to 1 April 29 April to 11 June 5 August to 23 September 14 October to 2 December

To join the next round, please complete our digital application form. Our team will be in contact with you as soon as possible.



# **OTHER SERVICES**

Interested in offering our mentoring or training opportunities to your community groups, clubs or organisation staff? Contact us for individual service pricing or ask us how we can create a custom package to suit your organisation and budget.



Click on any of the above services to find out more, or head to our website.

www.inclusionsolutions.org.au

"I was unsure whether this would be beneficial for me, for various reasons:

"I was unsure whether this would be beneficial for me, for various reasons: I'm very busy and don't need extra workload/stress. I was concerned it would be a lot of work, but the sessions are short but very useful and I'm feeling more and more enthusiastic every week. I really look forward to the sessions and the worksheets.

I would highly recommend it to others, whether they think they need it or not, and I'd say you won't regret the extra little bit of time it takes."

Emma Strong, Capel River Girl Guides



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solutions

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